



## REGULATIONS | FUN MONTH: BOOST YOUR PROFILE!

### Article 1. Organization

#### MIS Group

Registered in France, with a capital of 41,000  
Head office : 85 rue Nationale, 59800 – Lille – France  
Division UK : MIS Group Intl Ltd., United House, North Road, N7 9DP London  
This contest is neither organised nor sponsored by Facebook, Instagram, Google, Apple, Microsoft, or any other external organization

### Article 2. Participants

This free game without any purchase obligation is exclusively open to any individual aged 16 and above as of the start date of the game, residing in the UK and having an account on one of the following sites: Panel Opinion, Paid Product testing, Mystery Day Out, Paid Focus Group and Survey Friends

Those excluded from the game include individuals who do not meet the aforementioned conditions, employees of 'The Organizer,' and anyone who has directly or indirectly participated in the conception, realisation, or management of the game as well as their spouse and family members (parents, children, or other relatives living with them or not).

The contest allows only one account per participant and per site. Any person registering multiple accounts to participate will be recognized by their first participation only, with subsequent entries considered null and void.

'The Organizer' reserves the right to ask any participant to justify the aforementioned conditions. Any person who does not meet these conditions or refuses to justify them will be excluded from the game and will not be able to benefit from their prize in case of winning. Participation in the game implies the full acceptance of these regulations.

### Article 3: How to participate

The prize draw will run from 18/03/2024 to 07/04/2024.

During this period, participants will be challenged to complete all 12 profiling questionnaires.

Once all 12 profiling questionnaires are successfully completed, participants will be automatically registered as participants for the prize draw.

Only participants who have completed all 12 profiling questionnaires within the specified timeframe will be eligible for entry into the prize draw.

Participants are required to complete their profiling questionnaires every six months as per MIS Group requirements. If one of the profiling questionnaires becomes available after entering the draw, participants will still remain eligible to participate in the competition and the prize draw.

The winners of the prize draw will be selected randomly.



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### Article 4: Prizes

At the end of the the two-week period, a prize draw will be held, offering participants the chance to win an Amazon voucher worth £50. Three lucky winners will be selected

### Article 5: Announcement of the winners

MIS Group, as the organiser, will contact all the winners by e-mail from the e-mail accounts of its websites: Panel Opinion, Paid Product testing, Mystery Day Out, Paid Focus Group and Survey Friends.

The £50 Amazon voucher will also be sent to email of the panel website account.

### Article 6: Use of Participants' Personal Data

By participating in the contest, participants agree to provide personal data to the MIS Group. They also consent to MIS Group processing this data for the entire duration of the contest and up to three years after its closure, without claiming further compensation.

The personal data processed in the context of the contest includes:

Identity Information:

- Panelist ID: sequential number assigned by MIS Group when creating a new Member account on its websites.
- First and Last Name.
- Age.
- Email address.
- Postal address.
- Phone number.

This identity information is essential to verify the participants' identity, prevent multiple entries, and send prizes. They are collected and/or assigned based on consent when the participant registers within the MIS Group consumer panel. This registration is a necessary prerequisite to participate in the contest, in accordance with Article 2.1 of this Regulation.

Session information and any other information collected specifically for the contest are retained for a maximum of three years after the contest's closure. Some of the data may be used for analysis, statistics, and improvement of future contests, always in compliance with applicable data protection laws. Participants have the right to access, rectify, or delete their personal data by contacting MIS Group.

### Article 7: General Provisions

MIS Group, the organiser of the competition, reserves the right to interrupt or cancel it without notice or liability if circumstances require. This interruption or cancellation may occur, especially in the case of fraud in any form, including computer fraud, affecting participation in the competition or the selection of winners. In such cases, MIS Group reserves the right not to award prizes to fraudsters and/or to pursue legal action against them. The use of robots or any similar process for mechanical participation is prohibited and constitutes fraud. Furthermore, MIS Group may suspend or cancel the competition in the event of force majeure or events



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beyond its control, such as a major technical failure. MIS Group will sovereignly settle any questions regarding the application or interpretation of these regulations, as well as any issues not resolved by them. Any dispute relating to these regulations is subject to French law and, in the absence of an amicable resolution, will be brought before the Commercial Court of Lille, France.

### **Article 8: Industrial and Intellectual Property**

The reproduction, representation, or exploitation of all or part of the elements comprising the game, including this regulation, is strictly prohibited. All trademarks, logos, texts, images, videos, and other distinctive signs reproduced on the site and sites accessible via hyperlinks are the exclusive property of their owners and protected by the Intellectual Property Code. Unauthorized reproduction constitutes a criminal offense.

### **Article 9: Proof Agreement**

By express agreement, the computer systems and files of MIS Group shall prevail. The computerized records, kept under conditions of security and reliability, are considered as evidence of communications between MIS Group and the participants. Except for manifest error, MIS Group may rely on these elements in any contentious or other proceedings. These elements are admissible and have the same probative force as any written document.

### **Article 10: Acceptance of the Regulations**

By participating in the contest, the participant acknowledges having read and accepted the entirety of this Regulation. The participant also acknowledges that MIS Group cannot guarantee the absence of errors or anomalies in the operation of the contest site, nor continuous availability of the site, in accordance with Article 6. By accepting these conditions, the participant certifies being 16 years of age or older and participating under their true identity.